

OUTLINE



Get Sharp: Smarter Decision Making and creative Thinking

Overall Description:

This course is designed to help all levels of management and supervision, who want to lead and develop their teams through making effective decisions, and reflect it to high levels of commitment and productivity.

Course Objectives:

- Apply logical and creative approaches to thinking and making decisions.
- Correctly recognizes compelling data trends/ patterns
- Apply and effectively use the systematic process of rational model for decision-making.
- Effectively deal with organizational problems.
- Tests the appropriateness of a solution using cost-benefit analysis.
- Implement decision effectively.

Course Outline (Content):

Definition

- Creativity defined
- Examples from the business world
- Creativity blockers and how to overcome them
- Transactional analysis

Development Technique

- Defining the challenge (the focus of attention)
- creativity development techniques
- The brain hemispheres

Creativity development tools continued

- Random & Lateral thinking
- Brainstorming



OUTLINE (Cont.)

- The brain hemispheres
- Mind Mapping
- The six thinking hats
- Idea evaluation
- Idea implementation

Decision analysis supplementary tools

- Force-field analysis
- PMI
- Grid analysis

Creativity through Change

- Understanding the influence of organizational culture and values
- Strategic and tactical planning of change processes

Who Should Attend?

In today's competitive business world, everyone needs to come up with creative ideas for business development and improvement. This interactive workshop is suitable for all levels of Management and supervisors who want to lead and develop their teams by making effective decisions and reflect it to high levels of commitment and productivity.

Competencies Covered:

- Project Management
- Analytical Thinking
- Decision Making
- Creativity

